

Title: "Dataminr: AI Info Platform Demo  
Speaker: Ms. Katie Martin & Mr. Geoff Gage  
Date: 31 August 2022  
Time: 1200-1315  
Where: Spruance Auditorium  
POC: CAPT. Cindy Dieterly

## **SYNOPSIS:**

First Alert by Dataminr transforms publicly available information into actionable alerts, identifying the most relevant information in real time for members of the military. Dataminr's AI platform processes billions of pieces of data daily, in real time, from 400,000+ publicly available information sources across 150+ languages to deliver real-time, breaking news alerts.

First Alert is provided via a 5-year, fixed priced enterprise contract with the U.S. Department of Defense (FA701421C0024). Accounts are available to all DoD authorized users (active duty, reserve, guard, civilian, and contractor .mil account holders) at no additional cost. Naval War College students and staff with .edu accounts are authorized users. First Alert complies with NIST 800-171, SOC2 Type II, and ISO-27001 standards. The First Alert mobile application is approved by DISA for government and personal devices.

The Dataminr team will be at the Naval War College on 31 August to provide us with a First Alert program overview and live platform demo. To request your account prior to their visit, simply visit <https://www.dataminr.com/request-a-first-alert-account> [dataminr.com] and enter your official .mil or .edu email; or sign up using the attached signup sheet. For any additional questions, please contact Dataminr's Customer Success team at [navy@dataminr.com](mailto:navy@dataminr.com).

## **BIO:**



### **Geoff Gage, Vice President, Public Sector Client Engagement**

A Navy veteran, Geoff serves as Vice President within Dataminr's Public Sector U.S. DoD group, leading a highly talented team supporting the growth, success, and mission impact of Dataminr First Alert accounts for the U.S. Navy, OSD, Joint Staff, Special Operations Command, Northern Command, and Indo-Pacific Command. Geoff transitioned to the private sector in 2021 following a distinguished career in public service. A naval aviator, TOPGUN

instructor, joint operation planner, and military strategist, Geoff was entrusted with command at the squadron and wing level. He served as a Federal Executive Fellow at the Brookings Institution and subsequently helped re-orient the Navy to long term strategic competition as Deputy Director for Strategy in the Office of the Chief of Naval Operations. Prior to joining Dataminr, Geoff served as a civilian senior advisor to the Navy's Deputy CNO for Warfighting Development (OPNAV N7), an organization he helped design and establish with the singular purpose of enhancing America's warfighting advantage. Geoff holds an MA in National Security and Strategic Studies, with highest distinction, from the United States Naval War College and a BA, with honors, from Harvard College.



**Katie Martin, Customer Success Associate**

Katie joined Dataminr's Customer Success team in June 2022 and supports the U.S. Navy. Prior to joining Dataminr, Katie worked as a professional pilot aboard inland towing vessels up to 672ft in length. She also holds a U.S. Coast Guard Third Mate of Self-Propelled Vessels of Unlimited Tonnage upon Oceans. Katherine is a member of the U.S. Navy Reserve. Her most recent Navy Reserve assignment was at Command Task Force 53 (CTF-53) in Manama, Bahrain. While at CTF-53 she was the Spearhead-class Expeditionary Fast Transport Vessel Action Officer and Assistant Operations Officer for COMSCENT/CTF-53. Katie holds a B.S. in Maritime Logistics and Security from the United States Merchant Marine Academy and an MBA from American Military University.